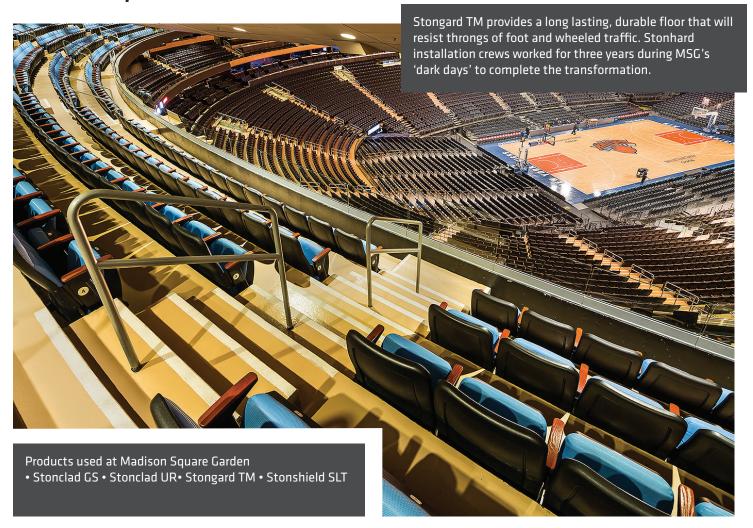
STONHARD

Floor Solutions

Stonhard Floors Help to Transform the World's Most Famous Arena-Madison Square Garden



Madison Square Garden, the World's Most Famous Arena located in the heart of Midtown Manhattan, New York, has a 20-year relationship with Stonhard performing the behind-the-scenes repairs to keep MSG operating at full capacity. This long, reputable and outstanding history solidified their decision to bring Stonhard onboard to take part in the \$1 Billion transformation project.

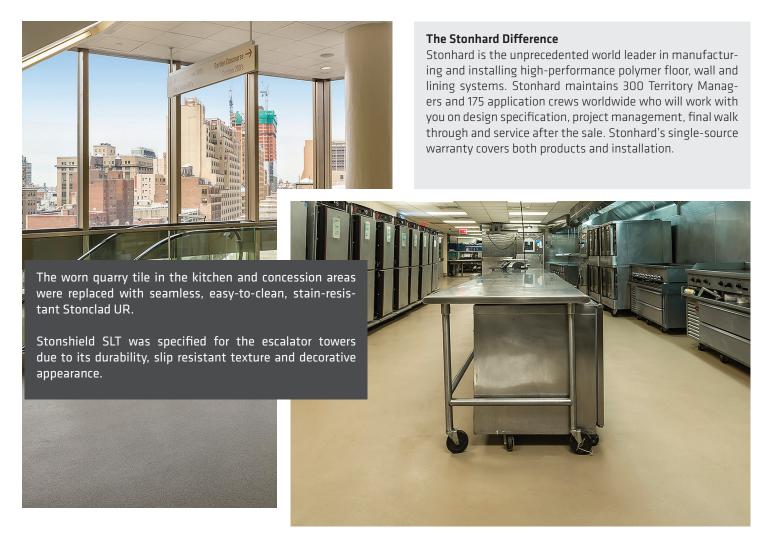
After almost 50 years of use, the 'Lower Bowl' was in poor condition; the existing concrete was corroded and paint was peeling off of the floors. Stonhard replaced the existing substrate with Stongard TM, a highly durable, elastomeric, traffic-bearing flooring system. Stongard TM is a textured, durable, sophisticated surface that is easy to clean and maintain.

MSG opted for Stonhard's Stonclad system for the concessions area, instead of quarry tile. Formulated specifically for general service areas, Stonclad systems are designed to withstand tough,

heavy traffic environments, resisting slips and stains. Unlike the original quarry tile, Stonhard floors are seamless; without joints, cracks or seams to harbor bacteria, and are easy to clean. Stonclad systems were also installed in the expo area, beer fridges and Delta Club corridors.

In addition to the 'Lower Bowl', 'Upper Bowl' and concession areas, Stonhard replaced the elevator towers with its decorative epoxy system, Stonshield SLT, a textured, slip-resistant system that offers design flexibility and uncompromised durability in high foot-traffic areas.

The transformation occurred over the course of four years, primarily in the summer months, also known as the 'dark days,' when the stadium is not active hosting events. "Stonhard worked integrally with Turner Construction and other construction trades in order to turn over an outstanding product in an incredible time



frame," states Lloyd Nolan, Territory Manager for Stonhard. "The 'dark summer' schedule was a nine-month, to one-year construction schedule compressed into three months. Communication was vital to the success of the project."

Stonhard's crew worked around the clock during this time and throughout the remaining months of the year to ensure a successful transformation.





